



# GREAT CONTROVERSY PROJECT NEWS

HOPE INTO EVERY HOME

September 22, 2011

## 30-second Spot: Euro-Africa Division

*The Great Controversy* is a book of actuality. We can easily read it again and understand maybe better what is in history.

And if they share it with someone—with friends or other people—maybe they will have the courage to put themselves into the picture, into the story.

[Bruno Vertallier](#) | EUD President

To watch, click on the image below and type the password: **fliptv**.



## Reminder: To Be Included in Each Book

Introductory Letter  
Contact Information  
Bible Lesson Information  
Adventist Radio and TV Information  
Project Web Address(es)  
Applicable Legal Statements

## Central Sao Paulo Conference Launches GCP



The Central Sao Paulo Conference in Brazil launched the GCP last Sunday. More than 10,000 Adventists attended that event. This conference was the first in the world to adopt the strategy of a book for every home. During the next few months more than 1.7 million homes in this conference will receive a visit and a book from a Seventh-day Adventist.

Erton Kohler, South American Division (SAD) president, spoke for more than an hour about the project. He challenged everyone to do something never done before, because Jesus is returning very soon.

I praise the Lord for having been invited to attend that event.

It is amazing how the Holy Spirit works. Following the good example of this conference, some weeks ago the Central Brazil Union Conference adopted the goal of giving a book to each of the 12 million homes in its territory.

Following the same example, the SAD, just a few days ago, adopted the goal of putting a book in 70 million homes during the next two years.

[Wilmar Hirle](#) | GCP Liaison

## AWR Eager to Assist Divisions with Distribution



*The Great Controversy* is one of the most impressive books for both the church and the world because it deals with the great issue of the cosmic conflict people are asking about today. The project is wonderful.

Adventist World Radio (AWR) plans to use the book as an incentive to our listeners. If they contact us, we will send them a copy of *The Great Controversy*. Adventist World Radio is in a unique situation because we target non-Christians, primarily in developing countries and the 10/40 Window. *(continued on page 2)*

## WAD Women's Ministries Plans for Book Distribution



Greetings from the West-Central Africa Division's (WAD) Women's Ministries!

By the grace of God the Great Controversy Project is a major evangelistic project of Women's Ministries for next year and the year after. Our target is to have each woman purchase and distribute 10 copies of *The Great Controversy*. The following methods have been put in place and agreed to by all Women's Ministries field directors of WAD:

1. Sensitizing women to advance the project by promoting it every Sabbath and in every Women's Ministries gathering.

2. Gathering women of each congregation into groups to develop objectives for the number of books to be purchased and distributed. These groups will work together to save or earn the money necessary to purchase the books. In addition, the groups will map out plans to systematically distribute these books in their communities.

3. Encouraging and mobilizing women who are blessed with means to purchase large quantities of *The Great Controversy*, so women with fewer means can also have books to distribute from house to house in their communities.

Each field is encouraged to use any method that will make this project a success.

4. The WAD 1000 Women's Ministries Intercessory Prayer Groups effort is being launched in our territories to accompany this great project in prayer. We do not want to work in strength, nor be ignorant of the devices of the enemy. So these intercessory groups will be in prayer before, during, and after the distribution to ask for God's intervention and accomplishment of the project.

This project has already been massively promoted during all the field advisories. We believe this project will be successful in our territory through the efforts and prayers of Women's Ministries.

Omobonike Adeola Sessou | Director, WAD Children's and Women's Ministries

### Testimony from History

A sick lady was in a Catholic hospital. A nurse loaned her a copy of "Great Controversy." Through its perusal she was converted, and accepted present truth, much to the chagrin of the nurse, who, when loaning her the book, was not aware of its contents.

(*The Advent Review and Sabbath Herald*, February 9, 1911)

### AWR continued

In some countries it's not easy—even possible—to mail books to our listeners. So our distribution system is quite limited in that regard. However, there are a number of countries where we can send books to our listeners, and we're focusing on those places.

The greatest challenge we have is that we need the books in many

languages. We broadcast in 89 languages a day—English being only one of them—so we have to get the book in 88 more languages so we can send it to people in a language they understand.

Another challenge is that many people who listen to Adventist World Radio on a regular basis can't read or write. I hope that eventually—at least in the major languages of the world—we could have an audio format of the book to reach those people with the saving message.

We are willing and able to distribute books as soon as they are available. We don't have funds to produce, translate, or print the books, but if divisions supply us with books in major languages, we would be able to distribute thousands and thousands of books to our listeners. That's how we can help spread the word, especially among these groups of people who otherwise could not be reached.

Dowell Chow | President, AWR

[www.thegreathope.org](http://www.thegreathope.org)  
Worth a visit!

### GCP News Editorial

**Project Coordinator** Delbert W. Baker, GC Vice President

**Editor** Wilmar Hirle, GCP Liaison

**Associate Editor** Lisa Rasmussen, GCP Liaison

**Contributors** Dowell Chow, Wilmar Hirle, Omobonike Sessou, Bruno Vertallier

**Layout** Lisa Rasmussen

Please remember to visit:  
<http://greatcontroversyproject.adventist.org>