

GREAT CONTROVERSY PROJECT NEWS

HOPE INTO EVERY HOME

September 29, 2011

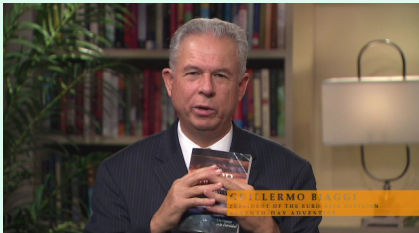
30-second Spot: Euro-Asia Division

The Great Controversy Project will link us again with our Lord. The Lord has great plans for each of us. We need to deliver this wonderful hope to all the people of the world.

I want to be on board to tell the world about this controversy that soon will end.

Guillermo E. Biaggi | ESD President

To watch, click on the image below and type the password: **fliptv**.



Media and Print Coverage



Hope Channel is ready to assist in the GCP through its 13 global channels. Everywhere the church is distributing books, there is a Hope Channel.

We are reminding every division to include advertising for their local Hope Channel and how to find it (web address, satellite system, cable TV, over-the-air television). This will direct readers to a 24-hour presentation of the three-angels' message in their own language, as well as messages on health, family life, and Bible study. This integration of print and Hope Channel's broadcast ministry will increase the effectiveness of both evangelistic efforts. Hope Channel will also provide television advertising of *The Great Controversy* to encourage viewer orders. This will send millions of books to people who have already shown an interest in the Adventist message.

As division coordinators and Hope Channel directors work together, the church will reach millions of people with the message in *The Great Controversy*. Please make sure your books are carrying an advertisement for Hope Channel. A sample advertisement with graphics will soon be available on the GCP planners' website.

Gary Gibbs | Vice President, Hope Channel

World Youth GCP Plans



Growing up in a Seventh-day Adventist home I became very familiar with the content of *The Great Controversy* from very

early on. But the amazing thing is that lately I have gone back and read the book with fresh eyes and gained a fresh appreciation of the power of inspiration. I was very touched and impressed with how God used His servant to take us behind the scenes of the great controversy to understand what actually took place.

The Great Controversy Project came as a bit of a surprise to me, but upon reflection I think *The Great Controversy* is a very timely book. In the last month here in Washington, D.C. we've gone through a hurricane, an earthquake, and debates about the economic debacle in the greatest country in the world; it's not surprising that there are people asking serious questions about where we are and what tomorrow holds. So even though it is rather confrontational, I think it's a timely book that's going to open the eyes of people as to where we are in the course of history.

Because it's a world project rather than just a youth project, we have *(continued on page 2)*

Not an Adventist Yet . . .

This week someone who is not an Adventist yet called us asking for information about the GCP. This person had already read *The Great Controversy* and was watching 3ABN when she saw an ad for the project.

She called us because she wants to participate by sending books to a far-away country.

GCP Coordination Team

Youth Plans, Continued

encouraged the youth departments in all the divisions to work directly in support of the initiatives that their division administrators have planned.

The following are excerpts of reports from various division youth departments about their participation in GCP.

EAST-CENTRAL AFRICA (ECD)

The division goal is to distribute at least five million copies. Our goal is to have every youth distribute at least two copies to non-Adventists.

During our February 2012 leadership convention, the division-wide youth leaders are planning a special project to distribute the books in all centers.

SOUTHERN AFRICA-INDIAN OCEAN (SID)

The proposal is to challenge each of the 2.7 million members within our division to buy ten copies of the book and distribute them to their peers, families, and friends.

We have challenged each youth to obtain ten books and share them with their friends. We are also actively involving youth as members of the GCP committees in each union.

WEST-CENTRAL AFRICA (WAD)

It is expected that the young people, who make up about 75 percent of the membership, will distribute about half of the division's goal.

In some areas even Adventurer-aged children have made pledges for five to ten books, which they will

fund from their pocket money. These pledges may allow us to exceed our distribution goal, which is based only on baptized membership.

SOUTH AMERICAN (SAD)

The youth of SAD are very involved in this project, which we call "The Great Hope."

We are planning to put a book into every one of the 70 million homes of SAD by 2013. We realize this is a prodigious dream, but it can be done.

EURO-ASIA (ESD)

The young people are already actively distributing the classic version of *The Great Controversy*. We are also planning to make an adapted version for youth. We want to distribute 20,000 adapted versions of *The Great Controversy* during the 2012 youth congress in Ukraine.

We are planning to distribute one million books (eight to ten books for every member of the church).

TRANS-EUROPEAN (TED)

TED is producing a special magazine with a dedicated day or days for distribution, possibly during the November Week of Prayer in 2012. TED will be publishing an abridged version, as well as a full version of *The Great Controversy*, in large numbers.

A discipleship package, "Experiencing the Joy," is being produced as a further resource.

SOUTHERN ASIA (SUD)

Every youth will be given a copy of *The Great Controversy* at youth con-

gresses, conventions, camps, and other meetings to enhance their own spiritual growth.

Our division has decided to print 1.5 million copies of *The Great Controversy* in all major languages of SUD. The youth of the church will distribute 60 percent of the books. Every pathfinder will be involved in distributing at least one copy to a non-Adventist.

We also plan to release a magazine and/or CD, containing stories, experiences, and photos of the Great Controversy Project.

SOUTHERN ASIA-PACIFIC (SSD)

SSD Youth Ministries is facilitating the participation of young people in distributing the book. On October 22, 2011, the division will distribute *The Great Controversy*. All churches within the division will participate, but particularly the youth will be leading this project.

A group of youth from one union are producing a film entitled, "The Loud Cry," based on *The Great Controversy*. We are also encouraging our youth to read *The Great Controversy* for their personal spiritual guidance.

Gilbert Cangy | Director,
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Please remember to visit:
<http://greatcontroversyproject.adventist.org>